



# **Life Coach Training & Monetization Program**

# A Lifetime Training + Business Coaching Program

LCTM is a Lifetime Training and Coaching Program to turn you into a Trained, Certified and a Paid Coach all under 1 roof.

It is a program for accountable learners who prefer Self Paced + Live Learning.

## Who is this program for?

- Professionals looking to become Trained Coaches
- Coaches who want to refresh their Coaching + Business skills and want to get mentored for life
- Mental health Professionals who want to enter the Life Coaching Industry

## Key Features



Lifetime Coaching



Evolving Program



Dynamic blend of Life + Business Coaching



Access to a support of Community of Coaches



FREE Access to **all additional modules** that will be added in the future

## The program is divided into two parts:

- 1) Getting your Coach training done, completing your hours, getting your certificate
- 2) Learning Monetization for your Coaching Skills

## Curriculum for Training

### Week 1:

Basics of Life Coaching, Building relationship with the Client, 8 Core Competencies of Coaching, How to Conduct a Life Coaching Session

### Week 2:

Maslow's Hierarchy of Needs Coaching Model

### Week 3:

Locus of Control Coaching Model

### Week 4:

ABCDE Coaching Model

### Week 5:

GROW Coaching Model + Johari Window

### Week 6:

DTB Coaching Model

### Week 7:

Understand the Client's Model of the World, Transformational Coaching, The Power of Insight

### Week 8:

Deepening the Transformation: Habit Formation + Embodiment Coaching + Growth and Fixed Mindset + Iceberg Model of coaching

### Week 9:

The Drama Triangle

### Week 10:

Understanding Trauma, client's childhood experiences, helping client with understanding where and whose pain they might be carrying, Creating Safety, Rewriting the story

### Week 11:

Introduction to Coaching Tools for Goal Setting, Grounding, helping the client stay centered

### Week 12:

Your Boundaries as a Coach + Ethics of Coaching + Forming Coaching Agreements + your role and responsibility as a Coach

## Business Coaching Modules (Beginner Friendly)

- How to create an Offer + Client Creation
- How to Choose a Niche?
- Attraction Marketing for landing 6 figure clients
- Who are you on Social Media? + Creating Content as a Coach
- How to Sell Confidently In Overcoming Client Objections
- Understanding Funnels: How to Serve in different forms
- Mastering your Confidence as a Coach
- Diversifying your Income as a Coach

### Please Note:

This is an **Evolving Program**. Which means more modules under the Coach Training and Business Classes will be added in the coming months.

## Mode of Studying:

The program will be completely **delivered online**.

The first batch will be live. Post the 1st batch, you will have all the recorded classes to complete on your own time, complete the certification process and apply for your certificates.

## Every Friday (6 pm IST) we will have live support sessions where:

- You will get coached
- Can ask your questions and queries about Business + Life Coaching
- Share your progress and stay accountable
- Can share your personal obstacles with clients or business and take help

## Community Support:

We will also have a Facebook Community where you can ask your questions and seek support and guidance whenever required.

All the **Coaching Sessions + Training Videos** will be uploaded as recordings on your portal

## Commencement of the Live Batch

We will have our first session on 20th July (Saturday) at 6 pm IST.

- **Training** will happen **every Saturday**
- **Support Session** will happen **every Friday**

All the sessions will be **2 hours long**.

## Certification Process:

To obtain your Certificate, you will have to complete:

- 50 Coaching Hours
- Submit 5 case studies of people you have coached, how you coached them, the results they got

Upon completing and submitting both- you will be given your certification.

(You can start taking on clients post your training, your client hours will also count as coaching hours)

## Monetization:

Monetization Training Videos will be a blend of Recorded classes uploaded on your portal + Live classes.

You can consume them as and when you want to.

If you are interested in Enrolling or have more questions:

[Schedule a 15 min call here](#)